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Ressort: Mixed News

Elegance and Beauty with the Living Window

Italy-Venice, 22.11.2024 [ENA]

The shopping center "La Piazza" in Favaro Veneto (Venice) experienced an unforgettable event on Friday, November 15, transforming itself into a stage of style and glamour with the "Living Showcase with Fashion Show". This spectacular event saw the models parade.

Models Giulia Urbinati (Face and Official Representative of GidiferroTeam), Veronica Cortese (Emerging Actress of Italian Cinema) and Aurora Cipolato (Miss Little Princess 2024), together with models Tesha and Jamal, enchanted the audience with their grace and professionalism. The mall was filled with an atmosphere of excitement and admiration as each piece of the "Outdoor Store" collection was displayed in all its elegance.

The new Autumn-Winter collection from Outdoor Store shone for its fusion of style and functionality. The outfits presented ranged from elegant coats and jackets to warm sweaters and fashionable accessories, perfect for facing the cold season with a touch of class. Autumnal and winter tones dominated the scene, with shades of brown, olive green, and gray bringing to life versatile and sophisticated garments.

Our Giulia Urbinati, with her impeccable bearing, opened the show with a very refined look, followed by the splendid Veronica Cortese, who won over the entire audience with her radiant smile. Aurora Cipolato, added a touch of freshness and modernity to the catwalk, while Tesha and Jamal demonstrated that even menswear can be elegant and functional if chosen correctly.

The evening was accompanied by an engaging musical selection that made each appearance even more exciting. Perfectly calibrated lights highlighted the details of the garments, creating a play of shadows and lights that enhanced each outfit. The audience followed every moment with enthusiasm, applauding and photographing the models who walked with confidence and style.

The "Living Window with Fashion Show" at the "La Piazza" shopping center was a great success, an event that managed to combine fashion, elegance, and fun in one evening. Thanks to the professionalism of the models and the extraordinary collection from Outdoor Store, the audience was able to experience a unique and unforgettable event.

The 2024/2025 fashion trends reflect very natural colors, with delicate shades in every piece of clothing. We can't wait to find out what the next fashion events at the "La Piazza" shopping center have in store for

**Redaktioneller Programmdienst:
European News Agency**

Annette-Kolb-Str. 16
D-85055 Ingolstadt
Telefon: +49 (0) 841-951. 99.660
Telefax: +49 (0) 841-951. 99.661
Email: contact@european-news-agency.com
Internet: european-news-agency.com

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us. Stay tuned for more updates and new events dedicated to autumn/winter fashion and style. With the "GidiferroTeam" crew we filmed the entire show and created a video (in Italian) that we offer you. Link. <https://www.youtube.com/watch?v=BsJwfiyzY0s>
Enjoy.

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Annette-Kolb-Str. 16
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